

GASTRO SWEET FEST

FESTIVAL OF MODERN GASTRONOMY,
BAKING AND COFFEE



2-3 | 10 | 2026

ORGANIZER



PVA EXPO PRAHA PARTNERS

shopex.cz



PARTNER FOR ENERGY
PVA EXPO PRAGUE



Enmon

OFFICIAL CARS

SKODA



ABOUT THE FESTIVAL



2.-3. 10.

2026

Venue

Praha

Duration

2

GASTRO SWEET FEST is a two-day festival focused on pastry, bakery, coffee, and modern gastronomy. Its goal is to connect inspiration, education, and experience. The program is primarily aimed at the general public and vocational schools.

THE FESTIVAL IS HELD IN CONJUNCTION WITH THE FOR BEAUTY, FOR KIDS AND FOR INTERIOR TRADE FAIRS. THE TOTAL ATTENDANCE OF THE CONCURRENT EVENTS EXCEEDS 30,000 VISITORS.

YEAR 2025 IN NUMBERS



9,769 visitors

148 exhibitors

5 foreign countries

4,735 m² net exhibition area

10,284 m² gross exhibition area

Personalities

Chlebový someliér
Vlad Ryasnyy
Míša Landová
Vojta Vrtiška

Iva Roháčová
Helena Fléglová
Mirka a Clark van Gils
Martin Šlenc

Veronika Besky
Iveta Fabešová
Tereza Olbrichtová

WHAT AWAITS YOU?



- Exhibition booths of industry companies
- Main stage program featuring leading figures of the Czech pastry and bakery scene
- Competitions and hands-on workshops, creative zone for children
- Tastings and trends shaping the industry

PARTICIPATION OF CONTESTANTS FROM SEASON 4 OF PEČE CELÁ ZEMĚ!

BECOME AN EVENT PARTNER!



Presentation of the company as an official event partner on:

- the GASTRO SWEET FEST website
- social media channels
- newsletters
- electronic event materials
- other related promotional materials

Online promotion of the partner on the homepage of pvaexpo.cz:

- for a period of 1 month by mutual agreement
- presentation as the main advertising banner (including additional text and a hyperlink)

BECOME AN EVENT PARTNER!

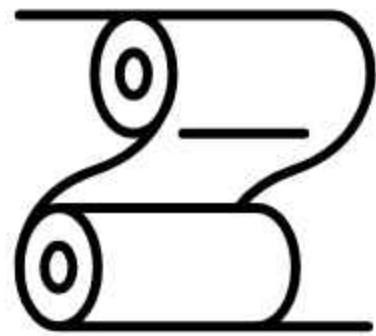


On-site presentation during the festival and accompanying program:

- Partner presentation on screens in entrance and public areas
- Distribution of promotional materials to festival visitors
- Placement of promotion on LED screens throughout the venue
- Active participation in the accompanying program
- Placement of the partner's exhibition booth within the festival zone
- and more...

FOR MORE INFORMATION, CONTACT THE EVENT MANAGERS. WE WILL BE HAPPY TO CREATE A CUSTOM OFFER ACCORDING TO YOUR REQUIREMENTS.

EXTENSIVE MARKETING CAMPAIGN WITH WIDE REACH



print

Promotion in gastronomy and pastry publications, lifestyle magazines, and newspapers



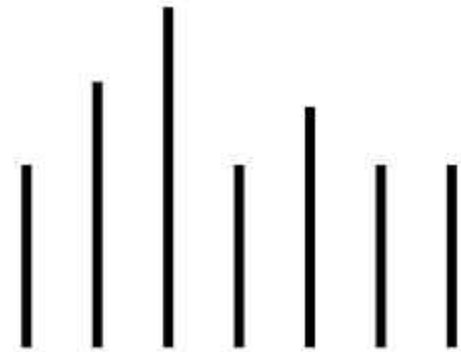
on-line

Advertising on relevant websites, PPC campaigns



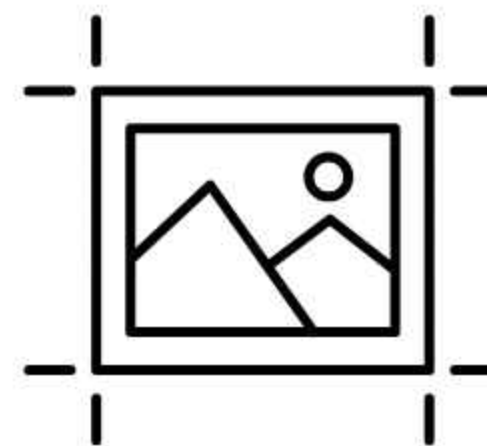
Social Media

Reaching hundreds of thousands of gastronomy and sweet lovers



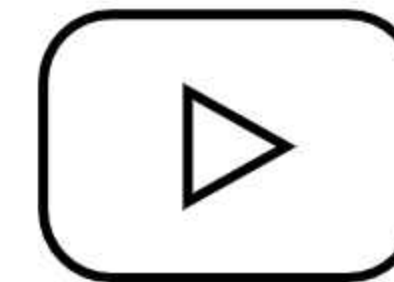
Radio and TV

Video advertising campaign
Reports and features



Outdoor Advertising

Billboards and citylights



Food Influencer Campaigns

Instagram, YouTube

CONTACTS



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See you on 2–3 October
at the PVA EXPO PRAGUE!



PVA EXPO PRAHA
Beranových 667
199 00 Praha 9 - Letňany

www.gastrosweetfest.cz